

Internet Privacy Practices

Web Site Privacy

The West Coast Management Firm, Inc. Web servers automatically recognize and record the domain name from which you access the Internet and the names of the pages you visit while at an West Coast Management Firm, Inc. Web site. West Coast Management Firm, Inc. Web servers do not automatically extract or store your electronic mail address (See E-Mail Addresses below). The information automatically recognized and recorded is not personally identifiable and is used to improve the content of West Coast Management Firm, Inc. Web sites and make them more useful.

E-mail Addresses

If you supply us with your e-mail address, we may let you know by e-mail about special marketing offers for products and services that may be of interest to you. This may include, but is not limited to, online services, deposit products, travel offers, and business cards. When we collect your e-mail address, and with each special marketing offer e-mail message we send, we will provide you with the opportunity to tell us that you do not wish to receive special marketing offer messages from us in the future. However, West Coast Management Firm, Inc. reserves the right to service your account and communicate with you through e-mail about your account.

Internet Security

West Coast Management Firm, Inc. uses encryption technology to protect certain information sent over the Internet. SSL is an encryption technology known as "Secure Sockets Layer". SSL encrypts transmissions between two parties and verifies the Web site server you are communicating with. An "s" after the "http" in a Web site's address indicates that you are attached to a secure server using SSL technology. Additionally, if your browser is Microsoft Internet Explorer 3.0, Netscape Navigator 4.0, or a higher version of either, a picture of a lock or a key should appear in the lower right hand corner of the browser's window.

Use of Cookies

Some West Coast Management Firm, Inc. Web sites use a feature of your Internet browser called a cookie. Cookies are files placed within your browser on your computer's hard drive by a Web site server. West Coast Management Firm, Inc. Web sites may use cookies to facilitate your Internet sessions, to maintain security and to improve our Web sites. For example, West Coast Management Firm, Inc. uses cookies to verify your identity, remember your personal settings such as your offer preferences, and to monitor your use of West Coast Management Firm, Inc. Web sites to improve our services. If you choose not to enable cookies on your browser, you will not be able to use some of the services offered on West Coast Management Firm, Inc.' Web sites.

Advertising Services

West Coast Management Firm, Inc. uses third party companies to serve ads on our Web site and other Web sites. These companies help West Coast Management Firm, Inc. execute, optimize, and measure the effectiveness of our online banner advertising programs. These companies use cookies and non-personally identifiable information (for example, information that does not include name, address, e-mail

address or telephone number) about your visit to this and other Web sites to measure advertising effectiveness and to provide ads about goods and services that may interest you. If you would like to learn more about these practices, view the privacy notices of these third party companies, or opt out of their use of non-personally identifiable information, [click here](#).

West Coast Management Firm', Inc. banner advertisements and online applications may contain small graphics with tags in them. These tags are not personally identifiable and work in conjunction with these cookies. These tags allow us to measure the effectiveness and response rates of our advertising.

Children

West Coast Management Firm, Inc. Web sites do not knowingly collect or use personal information from children under age 13 without obtaining verifiable parental consent. If a child whom we know to be under age 13 sends personal information to an West Coast Management Firm, Inc. Web site, we will use that information only in accordance with the Children's Online Privacy Protection Act (COPPA).

To Further Protect Your Privacy

While exploring the services offered through West Coast Management Firm', Inc. Web sites, please be aware that other online retailers, partners, third party Internet sites, and third party services accessible through West Coast Management Firm', Inc. Web sites, have separate privacy and data collection policies and practices, which are independent of and may be different from West Coast Management Firm', Inc. policies and practices. West Coast Management Firm, Inc. is not responsible or liable for these independent policies and practices and it is your responsibility to review them and decide whether or not they satisfactorily protect your rights.

These Internet Privacy Practices were last updated November 2, 2001 and update and replace any previous Internet Privacy Practices from West Coast Management Firm, Inc. We may amend these Internet Privacy Practices at any time, and when such a change is made we will post a revised version on this West Coast Management Firm, Inc. Web site. Changes will be effective when they are posted. It is your responsibility to review these Internet Privacy Practices from time to time to be aware of any such changes. Your continued use of this West Coast Management Firm, Inc. Web site indicates your agreement to any such changes.